



Rabia Nur Duman

PRODUCT DESIGNER

rabiadesign.de

Hamburg, Germany
rabianduman@hotmail.com
+49 171 2136766
LinkedIn

Product Designer with 6+ years across the full design lifecycle, from user research and product flows to UI design and shipped products. As a two-time co-founder I've taken products from concept to working software, owning design, branding, and the hand-off into development with modern AI-assisted tools. I've worked across diverse sectors and enjoy working closely with cross-functional teams to turn real user needs into meaningful products.

EXPERIENCE

Co-Founder & Head of Product / Art Director, **digitable**

B2B SaaS · Remote from Hamburg · Jan 2025 – May 2026

Early-stage restaurant-technology company building a full POS suite and a QR-based digital menu platform for restaurants and cafés.

- Sole designer and product/art director for the entire suite: owned all UI/UX, visual design, branding, and product direction, and served as the final authority on every design and product decision.
- Designed 6 distinct product surfaces end to end: a waiter app, a kitchen/bar display system (KDS), an owner/management console, a customer QR-ordering experience, a back-office admin panel, and the marketing website.
- Built a unified cross-platform design system reused across all apps, spanning mobile, desktop, and web.
- Designed the QR-menu SaaS product: the customer onboarding funnel, the B2B dashboard, a back-office analytics panel (revenue/MRR, AI cost, customer health), a promotions engine, and a mobile-first field-sales rep portal.
- Led product direction across all products, from scope and roadmap to information architecture and design QA.
- Produced interfaces with AI-assisted tools (Claude Design, Claude Code, Codex) and worked with developers in GitHub by planning issues, assigning tasks, and running sprints.
- Observed 14 test customers using the product in real settings and iterated on their feedback.

Product Designer & Co-Founder, **Reble Studio**

Istanbul, Turkey · Jan 2022 – Jul 2023

Design & software studio delivering products for clients across different sectors.

- Owned the end-to-end product design process for 5+ web and mobile projects: user research, product flows, strategy, and UI design.
- Designed a management dashboard for a logistics company to handle complex supply-chain operations.

Junior UX Designer, **Creathive Studio**

Istanbul, Turkey · Aug 2021 – Jan 2022

A multidisciplinary collective of experienced designers.

- Introduced design-flow sessions into the project cycle, delivering the first project phase ~1.5 months ahead of schedule and clarifying information architecture as a shared tool for designers and developers.

UX Design Intern, **uXcope**

Istanbul, Turkey · Jul 2020 – Oct 2020

- First professional UX role; contributed to UI/UX design tasks and built foundational product design skills.

Food Photography & Social Media, **Freelance**

Hamburg, Germany · Sep 2023 – Oct 2024

- Created food photography and social media content for restaurant menus, deepening my domain knowledge in the hospitality and restaurant-tech space.

EDUCATION

B.A. Industrial & Product Design

Medipol University, Istanbul, Turkey

2016 – 2021 · Full Scholarship

Grade 3.65 / 4.0 · Graduated 3rd in department

AWARDS

1st Prize – İMMİB Industrial Design Competition

Electric Camping Kitchen & Lighting Equipment · Student category · Nov 2019

SKILLS

DESIGN

Figma, Balsamiq, Adobe Creative Suite, Prototyping, Wireframing, Design Research, UI Design, User Flows, Usability Testing

PRODUCT & COLLABORATION

Product Strategy, GitHub, Issue Planning, Cross-functional Collaboration, Branding

AI-ASSISTED TOOLS

Claude Design, Claude Code, Codex

TECHNICAL

HTML / CSS

CERTIFICATIONS

– Google UX Design Specialization

Google · 2024

– Conducting Usability Testing

Interaction Design Foundation · 2024

– Food Photography & Styling

Mudanya University · 2024

LANGUAGES

Turkish

English

German

Native

B2

B2 · in progress

INTERESTS

Ceramics · Watercolor · Photography · Exploring the city · Always finding new hobbies